

# INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Brabender Cox**  
**Attention: Accounts Payable**  
**1218 Grandview Ave**  
**1st Floor**  
**Pittsburgh, PA 15211**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262654-2	11/07/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/31/12	262654	06386939

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	Today Show	8-9a	11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 8:47 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM 2 WDIV Tu 10/30/12 8:29 AM Today Show 8-9a :30 BCPH1211H \$1,350.00 NM									
4	10/29/12	10/30/12	Today III	11A-12N Today III	11-----	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 11:27 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM 2 WDIV Tu 10/30/12 11:24 AM Today III 11A-12N Today III :30 BCPH1211H \$375.00 NM									
6	10/29/12	10/30/12	Noon News 10/29-11/6	12-1p	11-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 12:29 PM Noon News 10/29-11/6 12-1p :30 BCPH1211H \$850.00 NM 2 WDIV Tu 10/30/12 12:58 PM Noon News 10/29-11/6 12-1p :30 BCPH1211H \$850.00 NM									
10	10/29/12	10/30/12	M-F Local News @ 4pm	4p-430pm	11-----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM 2 WDIV Tu 10/30/12 4:29 PM M-F Local News @ 4pm 4p-430pm :30 BCPH1211H \$850.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

# INVOICE



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**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262654-2	11/07/12	November 2012	10/29/12 - 10/31/12
Advertiser	Product	Estimate Number	
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	10/30/12	M-F Local 4 News 5-6pm	5P-530P	11-----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/29/12 5:11 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM 1 WDIV Tu 10/30/12 5:23 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1211H \$1,300.00 NM									
16	10/29/12	10/30/12	M-F Local 4 News 5-6pm	5P-6P	11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 5:52 PM M-F Local 4 News 5-6pm 5P-6P :30 BCPH1211H \$1,350.00 NM 2 WDIV Tu 10/30/12 5:41 PM M-F Local 4 News 5-6pm 5P-6P :30 BCPH1211H \$1,350.00 NM									
18	10/29/12	10/30/12	M-F Local 4 News 6-630p	6P-630P	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 6:29 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM 2 WDIV Tu 10/30/12 6:22 PM M-F Local 4 News 6-630pm 6P-630P :30 BCPH1211H \$1,600.00 NM									
20	10/29/12	10/30/12	11-1135P Late News	11P-1135P	11-----	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/29/12 11:12 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM 1 WDIV Tu 10/30/12 11:24 PM 11-1135P Late News 11P-1135P :30 BCPH1211H \$2,900.00 NM									
25	10/27/12	10/27/12	Law & Order: Special Vict	10-11PM	-----1-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Tu 10/30/12 1:01 AM LateNite Fallon 1237a-137a :30 BCPH1211H \$450.00 NM MG for 25.1 10/27 3 WDIV W 10/31/12 1:46 AM Fallon Expand 10/31-11/5 1248-147a :30 BCPH1211H \$450.00 NM MG for 25.1 10/27									

Total Spots **18** Gross Total **\$22,050.00**

## Payment Terms 30 Days

Agency Commission **\$3,307.50**  
Net Amount Due **\$18,742.50**

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